1972

JANUARY 3

fashion calendar

32nd year • issued weekly

JANUARY

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ruth finley, publisher • 879-2343 • 8 east 77th street new york, n.y. 10021

FASHION CALENDAR

Note: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, JANUARY 3, 1972

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Jan. 2- Jan. 9	METROPOLITAN JUVENILE STYLE MART SPRING SHOW AT HOTEL McALPIN, BWAY & 34TH ST. Contact: 565-1289.		
Beginning Monday Jan. 3	SUMMER SWIMWEAR AND PLAYCLOTHES Continuous showings, by appointment. Contact: Victor Salzman, 563-0417.	BRIGANCE WATERCLOTHES	1411 BROADWAY SHOWROOM - 16TH FLOOR
Beginning Monday Jan. 3	OPENING OF SPRING AND SUMMER COLLECTION Continuous by appointment. Contact: Robert Brown, LO. 4-1080.	KIMBERLY KNITWEAR	1410 BROADWAY SHOWROOM - 10TH FLOOR
Monday Jan. 3- Jan. 14	SPRING LINGERIE MARKET WEEK "The Festival Mood" -- daily at 9:30, 10:30, 2:30. By invitation. Contact: Priscilla Weinlandt, JU. 2-6767.	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Jan. 3	SPRING LINGERIE MARKET WEEK Featuring bodywear, daywear, nightwear. Contact: Mary Ann Shraky, 682-8510.	GOSSARD-ARTEMIS	330 MADISON AVENUE SHOWROOM - PENTHOUSE
Beginning Monday Jan. 3	SPRING AND SUMMER JEWELRY COLLECTION Continuous showings. Contact: YU. 6-6633.	NAPIER	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
Monday Jan. 3- Jan. 14	SPRING LINGERIE MARKET WEEK Underfashions and at-home wear. Daily at 9:30, 10:30, 11:30, 1:30, 2:30, 3:30. Contact: Marion Sherwood, MU. 9-4200.	VAN RAALTE	417 FIFTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Jan. 3	SPRING LINGERIE MARKET WEEK By reservation. Contact: Kay Keniry, 661-1300.	WARNERS	90 PARK AVENUE SHOWROOM - 12TH FLOOR
Monday Jan. 3- Jan. 14	LOUNGEWEAR & LINGERIE MARKET WEEK Spring collection; also audio-visual presentation, "The Other Woman" bra fashions at continuous showings. Contact: Bernadette Koziel, PL. 7-9600.	KAYSER/PERMA-LIFT	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Monday Jan. 3- Jan. 21	PREVIEW: SPRING AND SUMMER ISSUES Highlighting fashion, under-fashion and 1972 promotions. For retailers, by appointment. Contact: Joan Carter, 689-5900, ext. 476.	GLAMOUR MAGAZINE	420 LEXINGTON AVENUE SHOWROOM - 19TH FLOOR
Tuesday Jan. 4 12:00 Noon	SPRING-SUMMER COLLECTION By invitation. Contact: Elizabeth Bixon, 688-4410. Lambert, MU. 8-2130.	ADOLFO (22 EAST 56TH STREET)	ST. REGIS HOTEL VERSAILLES ROOM Publicity: Eleanor

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Jan. 4 3:00 P.M.- 7:00 P.M.	OPEN HOUSE: NEW SHOWROOM	SEQUEL I DESIGNED BY BILL SMITH	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
	Cocktail party at opening of new showroom. Continuous showings thereafter. President: George Masket. Contact: Lois Gale or Miss Richy, 868-8100.		
Tuesday Jan. 4 4:00 P.M.	SPRING-SUMMER COLLECTION	STAVROPOULOS	REGENCY HOTEL BALLROOM
	By invitation. Thereafter by appointment.		
Tuesday Jan. 4 6:30 P.M.	SPRING BRIDAL FASHION SHOW	MARTIN'S (BROOKLYN)	ST. GEORGE HOTEL BALLROOM
	Tickets available in Bridal Dept. Publicity: Rita Dobbins, TR. 5-3100.		

THE NEW YORK COUTURE BUSINESS COUNCIL
FIFTY-EIGHTH SEMI-ANNUAL NATIONAL PRESS WEEK - January 4-8, 1972

Unless otherwise noted, all showings are held in the New York Hilton Hotel, Sixth Avenue and 52nd Street. By invitation. Press Director: Mildred Sullivan, LA. 4-0461.

Tues., Jan. 4	4:30 P.M. Cocktails	EMBROIDERY MFRS PROMOTION BOARD (formerly Schiffli Embroidery Inst)	Sutton Ballroom North
	6:30 P.M.	F.R.A.N.Y. Awards Presentation	Sutton Ballroom North
	7:00 P.M.	Bus departure from hotel to next event	
	7:30 P.M.	MADEMOISELLE MAGAZINE Presentation of the 1971 Mademoiselle Awards, honoring 7 outstanding young women. Co-Hosts: Edie Raymond Locke, Editor-in-Chief; Peter G. Diamondis, Publisher. Guest Speaker: Eleanor Holmes Norton, N.Y.C. Exec. Mayoral Assistant & Commissioner on Human Rights	Whitney Museum 945 Madison (75th St.)
	10:30 P.M.	Buses return to New York Hilton	
Wed., Jan. 5	All Day	Jewel Box (Stanley Hagler)	Press Room
	8:00 A.M.	THE FASHION BUREAU (Breakfast) "The Best Foot Forward for Spring '72" live/slide showing of fashions by Bates (men's footwear) Hush Puppies (casual footwear) Robert Lewis (men's sportswear) Verde (Hi-Fashion footwear)	Sutton Ballroom North
	10:00 A.M.	DAVIDOW (Umberto Manzo)	Sutton Ballroom North
	10:30 A.M.	CARLYE (Sadye B. Weinberg)	Sutton Ballroom North
	11:00 A.M.	TEAL TRAINA	Sutton Ballroom North
	11:30 A.M.	Free writing period	
	12:00 Noon	BEAUTY BRUNCH (Champagne reception and luncheon	Trianon Room
	2:30 P.M.	REMBRANDT (Ole Borden)	Sutton Ballroom North
	3:00 P.M.	VASSARETTE	Sutton Ballroom North
	3:30 P.M.	JAY KOBRIN for MAISONETTE	Sutton Ballroom North
	4:00 P.M.	FASHION TRESS	Sutton Ballroom North
	4:30 P.M.	Open House, FASHION TRESS, fittings for gift wig	Private Suite
	4:45 P.M.	Buses leave hotel for next event	
	5:00 P.M.	LENOX, INC. (Aperitif) Buses will return to hotel	225 Fifth Avenue
	7:30 P.M.	AMERICAN PRINTED FABRICS COUNCIL (cocktails - dinner)	Plaza Hotel Grand Ballroom

(continued on following page)

N.Y. COUTURE BUSINESS COUNCIL'S 58TH PRESS WEEK (continued from page 2)

Thurs., Jan. 6	8:00 A.M.	ALVAH INTERNATIONAL (Breakfast) "Action Wear" wigs for Spring-Summer	Sutton Ballroom North
	10:00 A.M.	THE SCHRADER ORGANIZATION	Sutton Ballroom North
	10:30 A.M.	FRANCESCA FOR DAMON & DAMON INTERNATIONAL	Sutton Ballroom North
	11:00 A.M.	GOLDWORM	Sutton Ballroom North
	11:30 A.M.	Free Writing Period	
	12:00 Noon	MILLINERY INSTITUTE OF AMERICA (Luncheon)	Hotel Americana Georgian Room
	2:15 P.M.	NATIONAL PRESS CONFERENCE "The National Crisis Facing the Arts" Panel: Richard W. Couper - Pres., N.Y. Public Library; Jean Dalrymple - Producer; Estelle Parsons - Actress; Israel Horovitz - Playwright	Sutton Ballroom North
	3:15 P.M.	BURLINGTON HOSIERY	Sutton Ballroom North
	3:45 P.M.	COUNT ROMI	Sutton Ballroom North
	4:15 P.M.	Free writing period	
	4:30 P.M.	RONALD AMEY	16 West 57th Street
	5:30 P.M.	DENIM COUNCIL (Cocktails)	Sutton Ballroom North
	7:30 P.M.	Open House (FASHION TRESS)	Private Suite
Fri., Jan. 7	All Day	UNIROYAL HOSPITALITY CORNER Ked's Spring-Summer Footwear	Press Room
	8:00 A.M.	"HELP YOUNG AMERICA" (Breakfast) COLGATE-PALMOLIVE presents Dorothy and Mary Rodgers, authors of "A Word to the Wives"	Mercury Ballroom
	10:00 A.M.	FORMFIT ROGERS	Mercury Ballroom
	10:30 A.M.	PICCIONE BRIDALS (Ron LoVece); Also OSCAR DE LA RENTA BRIDAL FASHIONS	Mercury Ballroom
	11:00 A.M.	JAEGER INTERNATIONAL	Mercury Ballroom
	11:30 A.M.	Free Writing Period	
	12:00 Noon	MONTGOMERY WARD (Cocktails-Luncheon)	Trianon Ballroom
	2:30 P.M.	VERA MAXWELL	Mercury Ballroom
	3:00 P.M.	NAT KAPLAN	Mercury Ballroom
	3:30 P.M.	DAVID CRYSTAL	Mercury Ballroom
	4:00 P.M.	Free Writing Period	
	5:00 P.M.	MONSANTO (Champagne) Screening of MGM's movie, "THE BOY FRIEND", starring Twiggy, with live showing of Wear-Dated fashions by Monsanto - inspired by costumes from movie.	Trans-Lux East 3rd Ave. at 58th St.
Sat., Jan. 8	All Day	SWIRL - Open House (9:30 - 5:30)	Private Suite
	10:00 A.M.	THE QUEBEC FASHION COUNCIL(Breakfast)	Mercury Ballroom
	11:30 A.M.	Free Writing Period	
	12:30 P.M.	COLLINS & AIKMAN (Luncheon)	Mercury Ballroom
	2:30 P.M.	A Clinical Question/Answer Forum "What Every Woman Wants to Know About Plastic Surgery" Speakers: Dr. Vincent Syracuse;Dr. Ralph Dickers (Founders of the New York Facial Plastic and Reconstruction Surgery Group)	Mercury Ballroom

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Jan. 3	SPRING MILLINERY AND ACCESSORIES Daily by appointment. Contact: PL. 8-1686.	EMME FOR DON MARSHALL	18 EAST 53RD STREET SALON - 2ND FLOOR
Beginning Monday Jan. 3	SPRING-SUMMER JEWELRY COLLECTION Continuous showings by appointment. Contact: Morty Ravkind, 947-1329.	CORO/VENDOME	47 WEST 34TH STREET SHOWROOM - 3RD FLOOR
Jan. 3- Jan. 19	CHICAGO SPRING AND SUMMER MARKET AT MERCHANDISE MART Contact: Jan Bialas, Merchandise Mart. Chicago, 60654 (312-527-4141)		
Beginning Tuesday Jan. 4	OPENING OF SUMMER COLLECTION Summer collection; Tennis Whites; Arnold Palmer active sportswear. Continuous showings. Contact: Janice Watt, 594-2100.	LOOMTOGS	1407 BROADWAY SHOWROOM - 35TH FLOOR
Beginning Tuesday Jan. 4	ACTIVE SPORTSWEAR FASHIONS FOR SPRING "Come on a Bike Hike in April" -- fashions from April issue. By reservation, for tie-in stores. Contact: Lenore Benson, 689-5900, ext. 653.	MADEMOISELLE MAGAZINE	420 LEXINGTON AVENUE SHOWROOM - 18TH FLOOR
Tuesday Jan. 4- Jan. 21	FASHION DISPLAY AND TRENDS PRESENTATION Fashions from March issue and April issue. Four daily showings: 9:00, 11:00, 2:00, 4:00. By appointment. Contact: Barbara Doljack, 759-8100.	SEVENTEEN MAGAZINE	320 PARK AVENUE 8TH FLOOR - CONFERENCE RM.
Tuesday Jan. 4- Jan. 5	SUMMER SHOWINGS IN CALIFORNIA Also, Jan. 12 - Jan. 15. Contact: 213-627-0806 (L.A.)	HELGA	722 SOUTH LOS ANGELES ST. SHOWROOM
Wednesday Jan. 5 12:00 Noon Luncheon	COIFFURE FASHION SHOW AND PRODUCT DISPLAYS Showing of coiffures by leading hairdressers, coordinated with Spring fashions; also, hair products, beauty and cosmetic display. By invitation, for visiting and local press. Contact: Judy Guerin, 210 East 86 St.,279-4822.	HAIR PRODUCTS, BEAUTY, COSMETIC MANUFACTURERS	N.Y. HILTON HOTEL TRIANON ROOM
Wednesday Jan. 5 2:00 P.M.- 6:00 P.M.	PRESS PREVIEW: NEW DESIGNS FOR 1972 Featuring Lenox china, crysyal and candles, Melmac dinnerware; ArtCarved diamond and wedding rings; Carolina soaps and candles; and Alladin housewares. By invitation. Publicity: Gilda Mintz, Ruder & Finn, PL.9-1800.	LENOX, INC.	225 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday Jan. 5 4:00 P.M.	PRESS SHOWING OF WIGS AND HAIRPIECES Designer Sylvia Schaefer will present the Fashion Tress wig and hairpiece collection for visiting and local press. By invitation. Contact: Judy Guerin, 879-4822.	FASHION TRESS	NEW YORK HILTON HOTEL SUTTON BALLROOM NORTH
Wednesday Jan. 5 4:00 P.M.- 7:00 P.M.	NEW CONCEPT FOR FASHION INDUSTRY Informal opening and wine party from 4:00 to 7:00 P.M. By invitation. Contact: Janet Belport, 354-0818.	BEVERLY MOYER STUDIO, INC.	1457 BROADWAY SUITE 1007
Wednesday Jan. 5 7:00 P.M. Cocktails-Dinner	SECOND ANNUAL PRINT DESIGNER AWARDS "Tommy Awards" for design excellence in use of prints -- women's fashions, menswear and interior design. Dinner at 8:00 P.M. By invitation. Publicity: Alice Encke, Bell & Stanton, 759-4800.	AMERICAN PRINTED FABRICS COUNCIL (1440 BROADWAY)	HOTEL PLAZA GRAND BALLROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Jan. 5- Jan. 15	TENNIS, GOLF AND SPORT SEPARATES	SUNNY'S	HOTEL GOTHAM PRIVATE SUITE
	Sunny Fletas of Palm Beach introduces Sunny's tennis and golf wear and evening sport separates. Informal showings by appointment. Contact: Mrs. Theodore C. Baer, 18 East 89th St., 289-7191.		
Thursday Jan. 6 12:00 Noon Luncheon	SPRING MILLINERY AT PRESS SHOW	MILLINERY INSTITUTE OF AMERICA	HOTEL AMERICANA GEORGIAN ROOM
	Preview of Spring millinery collection for local and visiting press. By invitation. Publicity: Burt Champion, 686-2970.		
Thursday Jan. 6 12:30 P.M. and 6:00 P.M.	FABRIC AND FASHION SHOW	MACY'S	34TH STREET 6TH FLOOR
	Fabrics and fashions designed for Butterick patterns by Betsey Johnson. Also , Jan. 7 at 12:30 P.M. and 6:00 P.M.; Jan. 8, 12:30 P.M. and 2:00 P.M.; Queens store, Jan. 15th at 12:00 Noon; Kings Plaza store (Brooklyn) Jan. 15th at 3:00 P.M. Contact: Norma Crosset, OX. 5-4400, ext. 3173.		
Thursday Jan. 6 4:30 P.M.	RESORT, SPRING AND SUMMER COLLECTION	RONALD AMEY, INC.	16 WEST 57TH STREET SALON - 5TH FLOOR
	For press and buyers, by invitation. Thereafter by appointment. Contact: Helen Borger, CO. 5-7720.		
Thursday Jan. 6 5:30 P.M. Cocktails	PRESS SHOWING OF FASHIONS IN DENIM	THE DENIM COUNCIL (165 EAST 35TH STREET)	N.Y. HILTON HOTEL SUTTON BALLROOM NORTH
	"Dateline Denim" -- demi-collection of denim fashions. By invitation, for visiting and local press. Publicity: Terry Mayer, 685-6561.		
Friday Jan. 7 12:00 Noon Luncheon	"DESIGNER SPEAK-IN" FOR THE PRESS	MONTGOMERY WARD (393 SEVENTH AVENUE)	N.Y. HILTON HOTEL TRIANON ROOM
	Semi-annual fashion presentation by Rudi Gernreich, Clodagh O'Kennedy, and Rita Perna, and honoring Mrs. Virginia H. Knauer, Special Assistant to the President for Consumer Affairs. For local and visiting press. By invitation. Publicity: Barbara McGinnis, 971-1958.		
Friday Jan. 7- Jan. 9	OPEN HOUSE: SPRING-SUMMER FOOTWEAR	B. F. GOODRICH	WARWICK HOTEL 65 WEST 54TH(SUITE 2121)
	Men's, women's, children's tennis and golf footwear; PF sneakers. Jan. 7 and 8: 8:30 A.M. to Midnight; Jan. 9: 8:30 A.M. to 2:00 P.M. Publicity: Marian Rahl, Carl Byoir Associates, 986-6100.		
Saturday Jan. 8 11:00 A.M.	SPRING BRIDAL FASHIONS	LORD & TAYLOR & MADEMOISELLE	6TH FLOOR
	"Remembrance of Weddings Past" -- as shown in the January issue of Mademoiselle Magazine. Open to public. Publicity: Jeri Savidge, WI. 7-3300.		
Saturday Jan. 8 12:30 P.M. Luncheon	PRESS LUNCHEON AND FASHION SHOW	COLLINS & AIKMAN	N.Y. HILTON HOTEL MERCURY BALLROOM
	"Are the Stars Out Tonight" -- a sight and sound fashion presentation (repeat of Dec. 15 show), featuring C & A fabrics in women's and men's wear. Fashion coordinator and commentator: Phyllis Youngheart. For visiting and local press. Press contact: Carol Sirinek and Howard Skelton, 689-3900.		
Sunday Jan. 9- Jan. 12	61ST ANNUAL CONVENTION	NATL RETAIL MERCHANTS ASSN (100 WEST 31ST ST)	N. Y. HILTON HOTEL
	By reservation. Contact: Joseph Rowen, 244-8780.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Jan. 9- Jan. 13	CHARLOTTE WOMEN'S APPAREL MARKET WEEK IN CHARLOTTE, NORTH CAROLINA Contact: Earl H. Mahone, Jr., Charlotte Merchandise Mart, 2500 E. Independence Blvd., Charlotte, N.C., 704-333-7700.		
Jan. 9	INTERNATIONAL HOME FURNISHINGS MARKET AT MERCHANDISE MART, CHICAGO		
Jan. 9- Jan. 13	CHINA AND GLASS SHOW AT CONVENTION HALL IN ATLANTIC CITY, N.J. Contact: Maxine or Robert Carman, 220 Fifth Avenue, New York,N.Y., 686-1677.		
Monday Jan. 10 5:30 P.M.- 7:30 P.M.	INTRODUCTION OF NEW "CORNROWING" HAIRSTYLES "Canned Ego" introduces "Cornrowing" African Traditional hairstyles, adapted for 1972. Open to public. Publicity: Olga Soffer, TR. 5-0195.	ABRAHAM & STRAUS	6TH FLOOR BEAUTY DEPARTMENT
Beginning Monday Jan. 10	SUMMER 1972: INT'L DATELINE COLLECTION IV Complete Summer collection for International Travel, featuring exclusive prints, designed by Zuzu Angel of Rio de Janeiro. Contact: Marta Kramer. 947-3191. Publicity: Lisa Curtis, 684-7444.	ZUZU ANGEL (RIO DE JANEIRO)	108 WEST 39TH STREET TRES VITE SHOWROOM
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION Costumes in light-weight cottons and synthetics, together with all-purpose coats for daytime, evening wear and travel. By appointment. Contact: Miss Terri, 695-5100.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Beginning Monday Jan. 10	OPENING OF SUMMER COLLECTION By appointment. Contact: Kathleen Bourke, 249-9600.	KEN SCOTT	17 EAST 67TH STREET SHOWROOM - 3RD FLOOR
Monday Jan. 10- Jan. 11	SUMMER COLLECTION IN NEW YORK Also, Jan. 25-Jan. 28. By appointment. Contact: 335-6033.	HELGA (722 SO. LOS ANGELES ST.)	HOTEL GOTHAM PRIVATE SUITE
Monday Jan. 10- Jan. 14	READY-TO-WEAR FROM CANADA Featuring coats, suits, dresses, suedes, leathers, lingerie, loungewear, sleepwear. Daily showings: 9:00 A.M. - 6:00 P.M., Fri., 9:00 A.M. to Noon. Contact: John Hoffman, 586-2400.	CANADIAN DEPT. INDUSTRY TRADE AND COMMERCE	HOTEL McALPIN 7TH FLOOR
Monday Jan. 10- Jan. 28	INTRODUCTORY SHOWING "Wrap, Pin and Tie" -- a new high fashion look. Continuous by appointment. Contact: Hilda Cook or Roberta Casey, 689-0195.	INSTANT DRESS BY LEE ROSCOE	118 EAST 60TH STREET SUITE 27-A
Beginning Jan. 10	CALIFORNIA MARKET WEEK IN LOS ANGELES. Contact: Marjorie Carne, California Fashion Creators, 111 East 9th St., L.A., 213-627-1034.		
Tuesday Jan. 11 8:00 A.M. Breakfast	SEMI-ANNUAL SEMINAR Pre-Summer Seminar. Show at 8:30. Prices: $17.50, members; $25.00, guests. Contact: Marjorie Reich or Frances Hodges, OR. 9-4484.	MERCHANDISING MOTIVATION (200 MADISON AVENUE)	HOTEL PLAZA TERRACE ROOM
Tuesday Jan. 11 9:00 A.M. Breakfast	SPRING MILLINERY AT TRADE SHOW Showing of Spring millinery collections at a showing for buyers and manufacturers. Tickets: $5.00 each. Publicity: Burt Champion, 686-2970.	MILLINERY INSTITUTE OF AMERICA	HOTEL AMERICANA IMPERIAL BALLROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Jan. 11	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: 244-4700. Publicity: Stutman Associates, 247-2662.	GINORI	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Tuesday Jan. 11	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: Bernice Lewis, 279-3410. Publicity: Stutman Associates, 247-2662.	GIORGINI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday Jan. 12 11:00 A.M.	PREVIEW: MEN'S SUEDE & LEATHER FASHIONS Fall 1972 leather fashions, including a new collection designed by Bert Geiger. By invitation. Thereafter by appointment. Contact: Ziva or Elly, 947-9150. (Informal showings beginning Tues., Jan. 4).	BAGED-OR	526 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday Jan. 12 12:30 P.M. Luncheon	BEACHWEAR FASHIONS AT LUNCHEON SHOW Swim and beach fashions, featuring a special collection by Donald Brooks. Reservations ($5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl,TE. 2-8212.	SINCLAIR MILLS	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Jan. 12 4:00 P.M.	PRESS PREVIEW: KNITWEAR FASHIONS FROM GREECE Under the auspices of the Ambassador of Greece to the United States and Mrs. Basil G. Vitsaxis, presentation of men's, women's, children's and infants'knitwear and double knit fabrics from Greece. Reception at 5:00. By invitation. Contact: Audrey Wertheim, Wertheim & Assoc., 753-8273.	GREEK TRADE CENTER	150 EAST 58TH STREET 3RD FLOOR
Wednesday Jan. 12 4:00 P.M.- 6:00 P.M.	DESIGNER'S DIALOGUE FOR FALL '72 Featuring ten designers showing fashions in the Scottex Fall line. Dialogue at 4:45. By invitation.	SCOTTEX CORPORATION	FOUR SEASONS RESTAURANT 99 EAST 52ND STREET
Thursday Jan. 13- Jan. 25	BUYERS' EXHIBIT; GREEK FASHIONS & FABRICS Continuous showing of knitwear fashions and fabrics from Greece for men, women, children and infants. Refreshments served. Hours: 10:00 A.M. - 5:00 P.M. Mon. through Fri. Contact: Nicholas S. Kahramanis, Director, Greek Trade Center, 751-2406.	GREEK TRADE CENTER	150 EAST 58TH STREET SHOWROOM - 3RD FLOOR
Jan. 14- Jan. 20	ITALIAN HIGH FASHION COLLECTIONS FOR SPRING-SUMMER Contact: Camera Nazionale Della Moda Italiana, Via Panama 26, Rome. (Valentino -- Thursday evening, Jan. 20)		
Sunday Jan. 16- Jan. 19	FOURTH SEMI-ANNUAL BOUTIQUE SHOWING Over 800 lines of boutique apparel for men, women and children; 20 countries represented. Contact: Oscar Pluznick, LA. 4-5024.	NATIONAL BOUTIQUE SHOW	HOTEL McALPIN BWAY & 34TH STREET
Beginning Monday Jan. 17	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Joanne Jaap or Larry Croen, 239-8530.	DESIGN THAI	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday Jan. 17	OPENING OF SUMMER COLLECTION Matching separates in silk, linen and cotton. Contact: 879-0139.	GUNDA	HOTEL YORK 499 SEVENTH AVENUE

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Jan. 17	OPENING OF SUMMER COLLECTION By appointment. Contact: Mr. Revell, CH. 4-1542.	BEN REIG	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Beginning Monday Jan. 17	OPENING OF FALL COLLECTION Dresses, suits, ensembles, sportswear for Fall. Contact: BR. 9-0925.	GINO PAOLI	1407 BROADWAY SHOWROOM - 37TH FLOOR
Tuesday Jan. 18 5:00 P.M. Cocktails	PREVIEW OF FALL FABRICS FOR 1972 "The Second Original Sin" -- pairings of patterns in double knits, wovens and warp knits for Fall '72. By invitation. Cont. Phyllis Kay, 594-1620.	WAUMBEC MILLS	CASINO RUSSE 122 EAST 54TH STREET
Beginning Tuesday Jan. 18	OPENING OF SUMMER COLLECTION Day through evening fashions, including a knit collection; also skirts and long skirts. Continuous showings by appointment. Contact: Norma Wilk or Hank Sinkel, 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday Jan. 20 6:00 P.M.-9:00 P.M.	BENEFIT PREVIEW: ANTIQUES SHOW Preview of 18th annual antiques show (tickets - $25.00) for benefit of East Side Settlement House, 30 East 60th Street, 682-5080. Open from Jan. 21-30; Hours: 1:00 - 10:00 P.M.; Sundays, 1:00 to 6:00 P.M. Publicity: Bill Doll & Co., Inc., 150 East 52nd St., JU. 6-8894.	WINTER ANTIQUES SHOW	7TH REGIMENTAL ARMORY PARK AVE. & 66TH STREET
Jan. 21-Jan. 22	COUTURE SHOWINGS IN MADRID, SPAIN. Contact: Oficina de Promocion de la Moda Espanola, Ministerio de Informacion y Turismo, Avenida Generalisimo 39, Madrid 16, Spain (Tel: Madrid 270-58-00).		
Saturday Jan. 22 10:30 A.M.	SHOWINGS OF SPRING BRIDAL FASHIONS Three showings: 10:30 and 11:30 A.M., 12:30 P.M. For tickets, contact: TR. 5-7200, ext. 2133. Publicity: Olga Soffer, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	8TH FLOOR SPECIAL EVENTS CENTER
Jan. 22-Jan. 28	DALLAS SUMMER SHOWINGS OF WOMEN'S AND CHILDREN'S FASHIONS AT APPAREL MART Contact: Kim Dawson, Fashion Director, 2300 Stemmons Freeway (214-631-3394)		
Beginning Monday Jan. 24	OPENING OF SUMMER BOUTIQUE COLLECTION Continuous showings by appointment. Contact: Lou Miller, 947-8235.	DONALD BROOKS BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Jan. 24	OPENING OF SUMMER COLLECTION Continuous showings. Contact: CH. 4-3558.	NANTUCKET ORIGINALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Jan. 24	PARIS COUTURE SHOWINGS FOR SPRING AND SUMMER Mon., Jan. 24: Christian Dior (10:30 A.M.); Venet Tues., Jan. 25: Givenchy (10:30 A.M.); Ungaro - 2:30 P.M. Wed., Jan. 26: Ricci - 11:15 A.M. and 3:00 P.M. Thurs., Jan. 27: St. Laurent - 11:00 A.M. and 3:30 P.M. More details in next issue). Contact: Chambre Syndicale de la Haute Couture Parisienne, 100 Rue du Faubourg St-Honore, Paris VIII, France.		
Wednesday Jan. 26 10:00 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: Howard Gilson, OX. 5-6234.	JEUNESSE	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Jan. 27 2:30 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: 594-5424.	SOMETHING BY OSCAR DE LA RENTA	1411 BROADWAY SHOWROOM - 29TH FLOOR
Thursday Jan. 27 4:00 P.M.- 6:00 P.M. Cocktails	PRESS PREVIEW: NEW SKIN CARE SALON Thirtieth anniversary of Georgette Klinger's "personalized skin care", celebrated at opening of her newly expanded salon; and introducing clients representing generations of skin care. By invitation. Contact: Jan Struber, PL. 3-9396.	GEORGETTE KLINGER	501 MADISON AVENUE NEW SALON-2ND FLOOR
Sunday Jan. 30- Feb. 2 9:00 A.M.- 6:00 P.M.	PREVIEW FOOTWEAR FASHIONS Advance preview of the news in footwear fashions by the members of the Designer Shoe Guild during Fashion Footwear Week. Members showing include: A.C. Shoes (Alain Scordilus), Cardone and Baker, Delman, David Evins, Erica, Howard Fox, John Jerro, Julianelli, Herbert Levine, Newton Elkin, Palizzio, Dominic Romano, Stanley Philipson, Zuckerman and Fox. Publicity: Billie Gould, 869-1675.	DESIGNER SHOE GUILD	ESSEX HOUSE
Beginning Monday Jan. 31	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: OX. 5-4812.	HOUSE OF JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Jan. 31	OPENING OF SUMMER COLLECTION Informal showings by appointment. Contact: Florence Napp, WI. 7-5324.	LANVIN FOR ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Jan. 31	OPENING OF SUMMER COLLECTION Dresses, sportswear and leisure fashions, designed by Jay Anderson and Fred Ackerman. Continuous showings, by appointment. Contact: Mrs. Walker, 976-0963. Public Relations: Margaret Hodge Co., 758-9230.	POSH, INC.	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Monday Jan. 31- Feb. 11	SUMMER READY-TO-WEAR AND HOME FASHIONS Beach cover-ups, body dresses and long skirts; home furnishings and gifts by West Virginia craftsmen. Continuous showings by appointment. Contact: Florette Angel, 147 Summers St., Charleston, West Virginia, 304-343-0171.	MOUNTAIN ARTISANS (WEST VIRGINIA)	HOTEL GOTHAM PRIVATE SUITE
Jan. 31	NOTIONS SHOW FOR 1972 (Jan. 31 - Feb. 3). Contact: PE. 6-8820.		
Tuesday Feb. 1 1:00 P.M.	OPENING OF SUMMER COLLECTION By appointment. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Informal showings by appointment. Contact: LO. 3-0988.	RODRIGUES FOR PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Featuring summer collections by Mario Forte and Patrick Porter. Continuous showings by appointment. Contact: Harry Bernstein, LO. 5-1025. Publicity: Barbara Kling, LT. 1-8024.	RONA DRESSES	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION	CHESTER WEINBERG	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
	Informal showings by appointment. Contact: 736-1690.		
Wednesday Feb. 2 10:00 A.M.	OPENING OF SUMMER COLLECTION	TRAINA BOUTIQUE & TRAINA SPORT	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	By reservation. Contact: 564-3857.		
Wednesday Feb. 2 11:00 A.M.	OPENING OF SUMMER COLLECTION	PAPILLON	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
	By invitation. Contact: Mary Kloss, 868-2880.		
Wednesday Feb. 2 1:00 P.M.	SUMMER COLLECTION BY DON BREITINGER	HAROLD LEVINE & HAROLD LEVINE BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	Also Tuesday, Feb. 8 at 1:00. By reservation. Contact: LA. 4-0237.		
Wednesday Feb. 2 2:20 P.M.	OPENING OF SUMMER COLLECTION	LARRY ALDRICH	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
	Also Feb. 9 at 2:30. By reservation. Contact: 244-1872.		
Beginning Tuesday Feb. 2	OPENING OF SUMMER COLLECTION	CLARET BY ARTHUR DOUCETTE	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
	Continuous showings by appointment. Contact: LO. 5-6126.		
Beginning Tuesday Feb. 2	OPENING OF SUMMER COLLECTION	GAVI BY MILTON KORWIN	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
	Continuous showings by appointment. Contact: LO. 5-6126.		
Beginning Wednesday Feb. 2	OPENING OF SUMMER COLLECTION	MARDI GRAS BY JERRY MARSCH	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
	Continuous showings. Contact: Bernice Geller, 947-2055.		
Beginning Wednesday Feb. 2	OPENING OF SUMMER COLLECTION	RIKKI FOR SPORT TRIO	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
	Continuous showings by appointment. Contact: Helen Feinstein, LO. 3-6143.		
Wednesday Feb. 2- Feb. 6	FOURTEENTH ANNUAL MENSWEAR PRESS PREVIEW	MEN'S FASHION ASSOCIATION	ASTROWORLD HOTEL HOUSTON, TEXAS
	Spring-Summer press preview, in conjunction with Menswear Retailers of America convention. Fashion clinics and exhibits. Presentation of 13th annual "Lulu" Journalism Award. Executive Director: Norman Karr. Fashion Director: Kenneth O'Keefe. Contact: Katherine Agnello, LT. 1-8210.		
Thursday Feb. 3 4:00 P.M.	OPENING OF SUMMER COLLECTION	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	Also Feb. 8 and 10 at 4:00 P.M. By reservation. Contact: 947-8235.		
Monday Feb. 7 12:00 Noon	OPENING OF SUMMER COLLECTION	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
	By invitation. Contact: LW. 4-0454.		
Beginning Monday Feb. 7	OPENING OF SUMMER COLLECTION	FERDINANDO SARMI	20 WEST 57TH STREET SHOWROOM - 8TH FLOOR
	Continuous showings by appointment. Contact: Howard Vaith, 765-3535.		

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